



# PushDi9its

Chartered Accountants



**Company  
Profile.**



**Discovering**

Business Excellence ”



# WHO WE ARE.



## Push Digits

Push Digits Chartered Accountants is a strategic partnership of professional and experienced chartered accountants, with an objective to achieve 100% client's satisfaction by providing quality services and adding value to the existing business operations at incredibly affordable and cost-effective fee structure.

Our team not only possess an up to date knowledge of international standards and modern technology but are also well-versed in various accounting software. With a set of core values, we aim at empowering change and best practices in our staff members and our client organizations.

Inspiring way to future





## OUR SERVICES.



## External

### Audit

External Audit, whether required to fulfil legislation requirements for government reporting, or whether to determine value, are extremely important in business. Audit results will play a vital role in qualifying your company for financing, for helping other companies to decide to do business with you, and for determining if diversification or acquisitions will be approved.

External, independent audit from unbiased outside agencies determine the level of confidence held by your investors, stakeholders, stockholders, and employees. Such a report can drive the value of a publicly traded company, change the destiny of executive officers of a corporation, and ultimately decide if a company succeeds or fails.

Push Digits Chartered Accountants with more than 20 years of experience in the top international markets provides world-class external audit services in UAE. Our qualified Chartered Accountants from different countries not only ensure your audit is conducted with professionalism but also ensure that their diverse and international experience is utilized while auditing your accounts.

# OUR SERVICES.

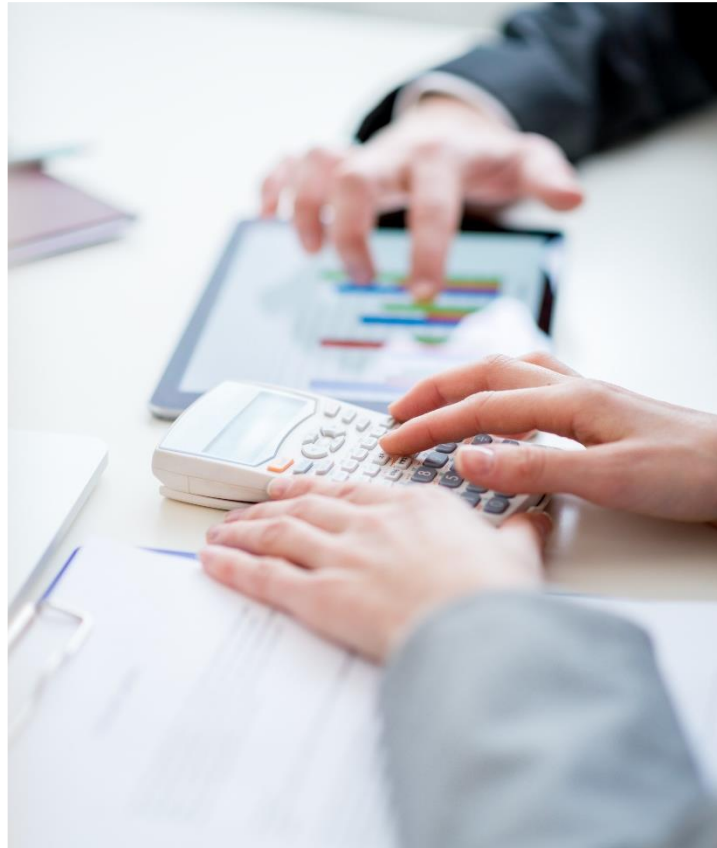
## Tax Consultancy

Internationally tax laws and procedures are in a constant state of change as well as in UAE. Companies want to expand their markets and grow their businesses, so they need a reliable, knowledgeable Firm to guide them to their goals with minimal tax impact.

Our tax advisors can help develop and safeguard your business in rapidly changing world markets. Businesses across the world need to be agile and responsive to take full advantage of the prospects, challenges and threats that abound.

We keep you up to speed on the developments that affect your business, help you interpret their significance and integrate tax considerations into your business strategy.

Push Digits Chartered Accountants is one of the best and well-reputed tax consultants in Dubai providing tax consultancy services all over UAE. Our VAT Consultants perform a detailed tax audit in relation to every business transaction before your VAT return is filed with FTA. Our tax consultants in UAE also provide industry-specific tax services, tax registration services, tax deregistration services to a wide spectrum of clients.



There are several concepts, regulations, procedures, and processes which a business entity should know about and comply with as per VAT laws and regulations. Our approach firstly includes the understanding of the client's business nature and activities with the perspective of the applicable VAT regulations. The second step of the approach includes assisting client entity in establishing and implementing VAT compliant systems and processes.

### **Our approach has been broken down into following points:**

- Detailed assessment and review of existing client system and processes
- Identifying key areas that will be affected the most from VAT implementation
- Assessing and reviewing important documents like existing contracts with customers/suppliers and recommending the appropriate VAT clauses to be incorporated into the existing as well as the new contracts.
- Training client staff to ensure that the client entity's staff is aware and updated with regards to the applicable VAT laws and regulations in the UAE.
- Providing recommendations and assisting the client company in re-structuring its procedures, processes, and transactions so that to align the client entity's existing systems with the VAT laws and regulations.
- Providing advice and support for changes in the client entity's IT structure and system.
- Providing advice and assistance to client entity in relation to registering for VAT, VAT rollout, preparation and filing of VAT returns.
- Providing assistance and support in period post VAT implementation.



# OUR SERVICES.

## Accounting and Bookkeeping

Accounting is the linguistic of any business. It is the method of recording transactions of day to day business activities. The numbers provide important insights to your business operations. Push Digits Chartered Accountants provide you with accurate, reliable and timely Accounting Services that will assist you in making appropriate business decisions as well as help you grow efficiently in the right direction. Even with all the expert services, our costs are extremely affordable, competitive and cost-effective.

By outsourcing the accounting function to us, you can reduce your cost and benefit from having qualified professionals looking after your accounts and finance, enabling you to fully concentrate on your core business activities. With our clouds based online accounting software, you can have access to all the information you need regarding your business through any device having internet connectivity. The online portal will be available to you 24/7, so you can regularly monitor and take timely decisions.



# OUR SERVICES.



## Accounting and Bookkeeping

Our professionals are committed to provide you with customized professional accounting and bookkeeping services that fit with your business in an excellent way. We offer exquisite accounting and bookkeeping sector-wise services to the following industries:

- Trading
- E-commerce
- Construction
- Real Estate
- Manufacturing and Distribution
- Telecommunication
- Banking and Finance
- Media and Entertainment
- Education
- Retail
- Customs Brokerage
- Energy and Utilities
- Automobile
- Mortgage
- Aerospace and Transportation
- Hospitality and Healthcare
- Insurance
- Not for Profit Organizations
- Logistics
- And Many More



# OUR SERVICES.



## Internal

### Audit

An internal audit is an in-depth analysis of an Organization's performance in respect to its business plan or other predefined performance benchmarks. An internal audit provides management and board of directors with vital information about several aspects of the company's activities and help them move forward with plans to build business and increase profits.

We help our clients pointing out less effective business activities and provide suggestions to improve effectiveness. Our list of audited activities includes management effectiveness, efficiency of operations, compliance with laws and regulations, or any other aspects of business operations as defined in the audit request documents.

Our Internal Auditors also look into fraudulent activities, the validity of financial reporting processes or potentials for financial loss.

Our internal audit services will improve your organization's operations through our profound consulting experience and knowledge. We will help your management improve the effectiveness of risk management, control and governance process of your company.



# OUR SERVICES.

## Forensic Audit

No company can ever have a system that's absolutely fool proof. In this era of global linkages, every existent company is vulnerable to loss and failure. High-stake matters involving fraud, corruption, accounting irregularities, bribery by employees, collaborative deception by management, and compliance issues are often backed up by trust, credibility, and resources. These vital problems have engulfed most of the companies and have led to a devastating climax, ending in:

- Loss of value
- Costly litigations
- Threat to the continuity of operations
- Unauthorized use
- Loss of reputation
- Misappropriation of company's precious assets

We can help your company avoid such dreadful outcomes through immediate, actionable insights in the form of Forensic Audit.

Forensic Audit is the process of using the company's accounting records to investigate possible fraud or other criminal activity. Such services help to examine and provide a basis for evaluation of a company's accounting records and financial information, to be used, if required so, in legal proceedings. Companies conduct forensic audits to sue culprits convicted for fraud, robbery or other financial misconduct.

If you're running a company, and want to turn complex issues into:

- Opportunities for resilience
- Long-term advantage
- Good governance & control

We can help & guide you to take steps towards anti-corruption, accountability and assets recovery, enabling you to gain the trust of the public and foreign investors.





# OUR SERVICES.

## ESR (Economic Substance Regulations)

### Compliance and notification / annual return filing

On 30 April 2019, the government of the United Arab Emirates (UAE) issued Economic Substance Regulations ("the Regulations") pursuant to the Ministers Resolution No. 31 of 2019. The UAE government then issued Ministerial Decision No. 215 of 2019 providing guidance on the application of the regulations on September 11, 2019. Information regarding Regulatory Authorities responsible for administering Relevant Activities was provided in Cabinet Resolution No. 58 of 2019 which was issued on September 4, 2019.

The Regulations require businesses registered in the UAE that conduct one or more "Relevant Activities" to demonstrate adequate and appropriate economic substance in the UAE relative to the activities they undertake. Businesses that are licensed by the relevant licensing authority to carry out a Relevant Activity within the UAE will be referred to as "Licensees" in the regulations.

The Regulations had been introduced by the UAE government to honor its commitment as a member of the OECD inclusive framework on Base Erosion and Profit Shifting (BEPS) and in response to an assessment of the UAE's tax reporting framework by the European Union ("EU") Code of Conduct Group on Business Taxation.

At Push Digits Chartered Accountants, we work "shoulder by shoulder" with all of our clients to make sure they comply with these new regulations and do not get penalized due to non-compliance. The majority of the businesses are confused about whether their business falls in the relevant categories or not and fair enough to say they are not guided properly.

We perform a complete compliance check and analysis for the impact of Economic Substance Regulations on your Entity in UAE and provide you with the following:

- Assessment regarding whether you fall within the scope of the Regulations
- Assessment whether you are in a position to satisfy the Economic Substance Test
- Assistance and support with the filing of Notification and Annual Returns



# OUR SERVICES.



## Company

### Liquidation

When a Company ceases its operations, all the assets of the company are distributed to the Shareholders of the Company after settlement of dues to creditors and lenders. However, there is much more to the process of liquidating a Company. The regulations are in place to ensure all parties involved are treated fairly – that one party does not benefit at the expense of others involved.

There are several reasons for a liquidation audit. Anytime a liquidation of Company is called for irrespective of the reason it is important that all the Company's assets are accounted for. It is just as important to discover and list all of the Company's obligations. A liquidation audit report will list the assets and liabilities of the Company and should preclude any objections from creditors. As the liquidation progresses, all the Company's assets are converted to cash and distributed to the creditors or assigned to other Company obligations. There are specific rules concerning the way the assets are distributed. It is extremely important that all the relevant information is available to Push Digits Chartered Accountants as the liquidator. Our liquidation audit helps assure the information is accurate and complete.

Liquidation audit performed by us is required before any company can be closed in UAE or any of the Free Zones in UAE. Dubai Economic Department (DED), Jebel Ali Free Zone Authority (JAFZA), Dubai Airport Free Zone Authority (DAFZA), Dubai Multi Commodities Center (DMCC) and Dubai Silicon Oasis (DSO) all require liquidation audit in their respective authority regions whenever a Company is closing its operations and cancelling its license. Abu Dhabi, Sharjah, Hamriyah Free Zone and SAIF Zone also have regulations concerning Company liquidation and for liquidation audit very similar to other regions within UAE.





# OUR SERVICES.



## Company Formations

Small or large, individual or Enterprise – it makes absolutely no difference. Any business formation in UAE requires a Company that already has its feet on the ground, immense experience, and global expertise to make sure everything goes perfectly.

Getting a business, or a new office set up has a plethora of required details. Yes, the benefits are amazing for a Company to operate in UAE but it is also a maze for Companies that are not familiar with the system, and going astray is inevitable, unless you have experienced experts to make sure you take advantage of every opportunity.



# OUR SERVICES.

## Accounting Software / ERP Implementation and Training

Push Digits Chartered Accountants is an Authorized Partner with many of the best known Accounting Software / ERP Companies. These Partnerships allow us to be part of any trainings offered by the Companies when new products or major updates are released. We are always up to date on the products offered by our Software Partners. Our in-depth understanding and experience of the various Accounting Software / ERP offerings allows us to suggest the Software that best meets your business requirements.

We look at your business type, its activities, size of the business and future growth of your business prior to recommending the ideal Accounting Software / ERP to you. When no off-the-shelf product fully meets your needs, we can customize a product to fulfil the needs. We will also install, implement and configure the Accounting Software / ERP, train your staff and provide technical support wherever needed.



Our implemented Accounting Software / ERP will analyze your business activities and quickly identify how money flows through your business system and operations. The timing, reliability and accuracy of accounting and financial reports from the Accounting Software / ERP is a key to successful management decision making process.

## SAP Consultancy and Corporate Services

Push Digits specializes in all SAP services. With our technical expertise and wide-range experience, we provide services that are lined-up to meet our customers' specific requirements, enabling them to enhance their company's external and internal financial reporting process.





# OUR SERVICES.

## Feasibility Studies and Financial Projections

Unfortunately, a majority of new business ventures fail. Some fail quickly and spectacularly while others slowly bleed resources until they are no longer viable. No entrepreneur expects to fail but failure is stalking every business and new businesses are more vulnerable to the dangers in the business world. Proper planning is the best defence against business failure. The first step in planning a new venture is a feasibility study. The investment of time and money in a feasibility study conducted by us will be rewarded with a stronger business better prepared to meet the hidden challenges in the business world.

While it may look easy to predict a massive influx of wealth a couple of weeks after a new business venture begins, the reality is very different. To help combating such a situation occurring, it is best to have continuously updated Financial Projections developed for decision making on changing business environment.

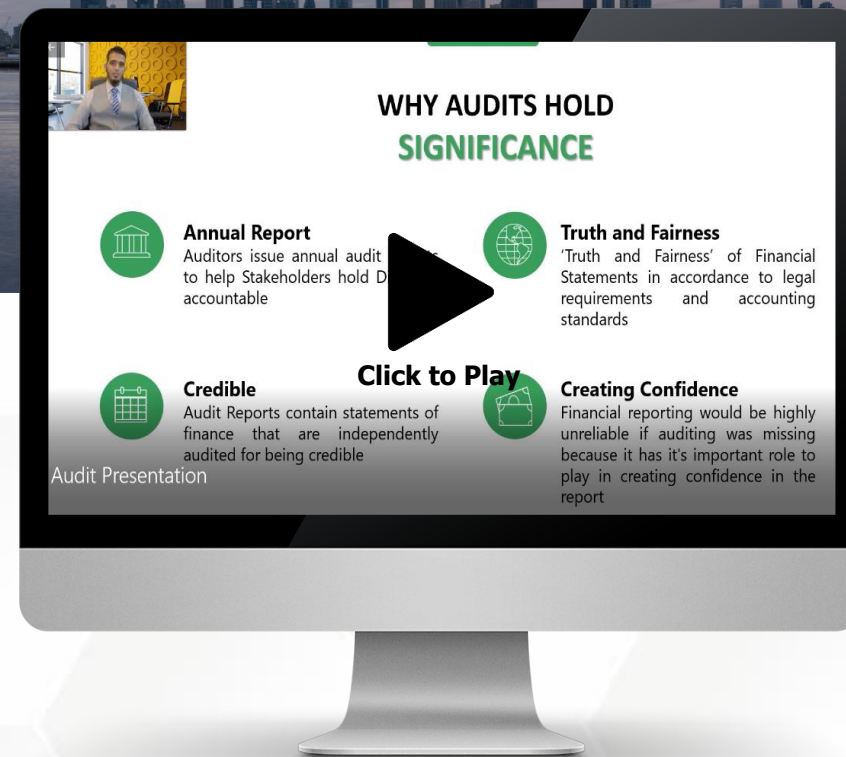
Financial projections developed by our Team are based on established mathematical principles combined with experienced analysis of available data. The data for a financial projection includes initial investment; start up costs; expected operating costs; expected market involvement; expected sales and revenue and more. Our Projections usually go out to five years and reflect complex calculations based on known and projected data.



# From Our Knowledge Base.



**Live Webinar - Navigating Crisis during  
COVID-19**



**Presentation on the Importance of  
Auditing**



# From Our Knowledge Base.



**Presentation on ESR (Economic Substance Regulations)  
in UAE**



**VAT Value Added Tax - Presentation on Key Concepts  
and Knowledge**

# What Our Clients Say.

"Farhan at Push Digits has given us exceptional service and professionalism since we enlisted his services. His knowledge, passion, dedication and aptitude for a wide range of accounting practices has been a huge advantage to our business. On call 24/7 whenever we have needed urgent advice. Do not hesitate to reach out to Farhan and his team, you will not be disappointed."

## **James Perry**

Managing Director / haus & haus Real Estate Broker



"Outsourcing is not necessarily an external option when Professional Accounting Services are rendered with intimacy and high level of commitment. That truly speaks for our experience with Push Digits."

## **George Yiasemides**

COO - Middle East / UFC Gym





# What Our Clients Say.

"We have been working with Push Digits on multiple assignments related to VAT, accounting and liquidation. They have the technical knowledge and deliver on their promises. Push Digits is able to rise beyond the call of duty, and work alongside you as a business partner. I am happy with their professionalism and level of involvement. Being an FTA approved tax agent, they are well aware of the regulations and compliance requirements. I recommend the team highly and shall definitely engage with them in the future."

## **Mubashir Anwar**

Finance Manager / Etjar Investments, Al Ghurair Group of Companies

"Farhan is a very responsive business partner to Climax. No matter when we have questions, he always follows up quickly. This is very important when we operate on time zones that are 11 hours apart. Push Digits use of Xero technology is very helpful, providing immediate visibility into our financial information."

## **Michael T. Love**

Chief Financial Officer, Vice President / CLIMAX Portable Machining & Welding Systems



# What Our Clients Say.

"Push Digits are very efficient and provide a very high quality accounting service. They are very prompt and organized which keeps us very happy. We would very much recommend their services to anyone looking for top notch accountants."

## **Steven M Curbelo**

Managing Director / Brooklyn General Maintenance



"Handelot FZC has been cooperating with Push Digits Group for over a year and we are pleased to share our experience. Push Digits has become a one-stop solution provider for all our needs for the administration and accounting needs of our business. This is exactly what we were looking for since we are too busy running our day-to-day operations and we did not have time to do so by ourselves. So far, the feedback can only be positive since Push Digits has shown themselves a flexible, responsive, customer centric Partner with near to immediate response time to our needs. Even on weekends, Push Digits staff and management made themselves available when we need it the most. Truly looking forward to partner with Push Digits for many years to come."

## **Cesar Gonzalez**

Managing Director / Handelot FZC





# What Our Clients Say.

"Push Digits has helped Mapto Media professionalize our accounting and have so far been a great choice to outsource this function to. It is a pleasure to work with Push Digits and we can only highly recommend them to anyone else who considers the same."

## **Anders Kargaard**

Managing Director / Mapto Media



"We had assign the Inventory data entry work in Tally. ERP 9 Accounting Software of our Company to the team of Push Digits. We feel that Push Digits is very good and capable enough to deliver the results in decided time frame and cost with accuracy in results."

## **Shriram Gaud**

Finance Manager / GME Aviation Services DWC LLC



# What Our Clients Say.

"Push Digits has been very helpful in getting my bookkeeping processes set-up. The staff is very flexible and have been able to provide me with the exact support that I need. I am very grateful for their contributions to my company."

## **Husni Al Bayari**

Managing Partner / Davie & Bay Real Estate



"Push digits is our first choice to receive diversified management services with pronounced flexibility and eminent expertise."

## **Atif Abrar**

Finance and Accounts Manager / Atlas Foundations Company L.L.C.



"Push Digits team is very professional and responsive. Their work representation is up to the mark. We wish the team good luck."

## **Affan Zuberi**

Director / Fruitful



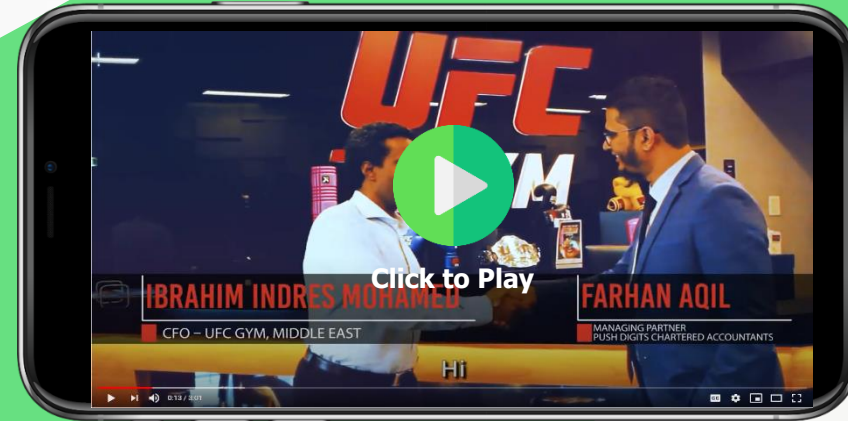


# Video Testimonials

## from our Clients.



**Simon Baker**  
**Managing Director,** Haus and Haus Real Estate Group



**Ibrahim Indres Mohamed**  
**CFO – UFC Gym,** Middle East



**Tolga Goksin**  
**Creative Director,** Tiron Graphics



**Mohamed Elassy**  
**Manager,** Elite Interactive Events



# Our Clients.





# Push Digits Family.



**Farhan Aqil**  
UAECA, FCCA, CIA,  
M.Com, Bsc (Hons)

**Managing Partner**



**Taha Ahmed**  
MIPA, AFA, M.Com,  
MBA

**Managing Partner**



**Sarfraz Ahmed  
Chandio**  
ACA (ICAEW), FCA (ICAP)

**Audit Partner**



**Mohamed Yousef  
Al Harmoodi**  
CFE, CIA

**Consulting Partner**



**Abdul Majid**  
ACCA, Bsc (Hons),  
SAP Certified

**Manager - Audit,  
Accounting and Tax**



**Muhammad Humayun**  
**Assistant Manager**  
Audit, Accounting  
and Tax

# Push Digits Family.



**Mustafa Israr**

**Assistant Manager**  
Audit, Accounting and  
Tax



**Muhammad Awais**

**Senior Accountant**  
and **Tax Consultant**



**Yamini Kharwa**

**Senior Accountant**  
and **Tax Consultant**



**Rochelle Mae Gacula**

**Senior Accountant**  
and **Tax Consultant**



**Muhammad Fahad**

**Accounts & Audit**  
Executive



**Skhawat Tariq**

**Accounts & Audit**  
Executive



**Hatem Hafez**

**Company Formations**  
Specialist



**Rizwan Aqil**

**IT Director**



# Our Features in Media and Partners

FEATURED IN  
**Entrepreneur**



FEATURED IN  
**Forbes**

FEATURED IN  
**THE DENVER POST**



**ZOHO**  
**Authorized**  
Partner

Authorised Distributors



Authorized Tally Partner  
**Tally.ERP 9**  
Release 5.0  
Manage your business in the most efficient way



**PushDigits**  
Chartered Accountants

**Global**

**Our Head Office and Regional Offices**

UNITED ARAB  
EMIRATES  
Head Office  
Contact Us:

+971 4 2232309  
+971 50 3958931  
+971 56 5240583

info@pushdigits.ae  
www.pushdigits.ae

Location:  
Office 106, Block A,  
Al Khallafi Building  
Wuheida Street,  
Al Mamzar, Dubai,  
United Arab Emirates

PAKISTAN  
Regional Office  
Contact Us

+92 423 579 0399  
+92 331 260 5088

info@pushdigits.pk  
www.pushdigits.pk

Locations:  
2nd floor, Adiba  
Mansion, II. Chundrigar  
Road, Karachi, Pakistan

Suit#9 P-2, Jeff Heights  
Main Boulevard,  
Gulberg II, Lahore,  
Pakistan

SINGAPORE  
Regional Office  
Contact Us:

+971 50 3958931  
+971 56 5240583

info@pushdigits.com.sg  
www.pushdigits.com.sg

Location:  
BLK 891, Tampines  
Ave 8, #04-84,  
Singapore 520891

INDIA  
Regional Office  
Contact Us:

+971 50 3958931  
+971 56 5240583

info@pushdigits.co.in  
www.pushdigits.co.in

Location:  
Sukoon Heights,  
Seraniti Tower 504,  
Near TMC Stadium,  
Talaopali, Kausa  
Mumbra, Mumbai,  
India

AUSTRALIA  
Regional Office  
Contact Us:

+61 1 3003 51586  
+971 50 3958931  
+971 56 5240583

info@pushdigits.com.au  
www.pushdigits.com.au

Location:  
Centrepont, 1502, 64,  
Ferny Avenue, Surfers  
Paradise, Queensland,  
4217, Australia