PushDigits
Chartered Accountants

Company Profile

Audit | Assurance | Corporate Tax | VAT | Accounting | AML | Compliance | Company Formation | Company Liquidation | ERP

2025

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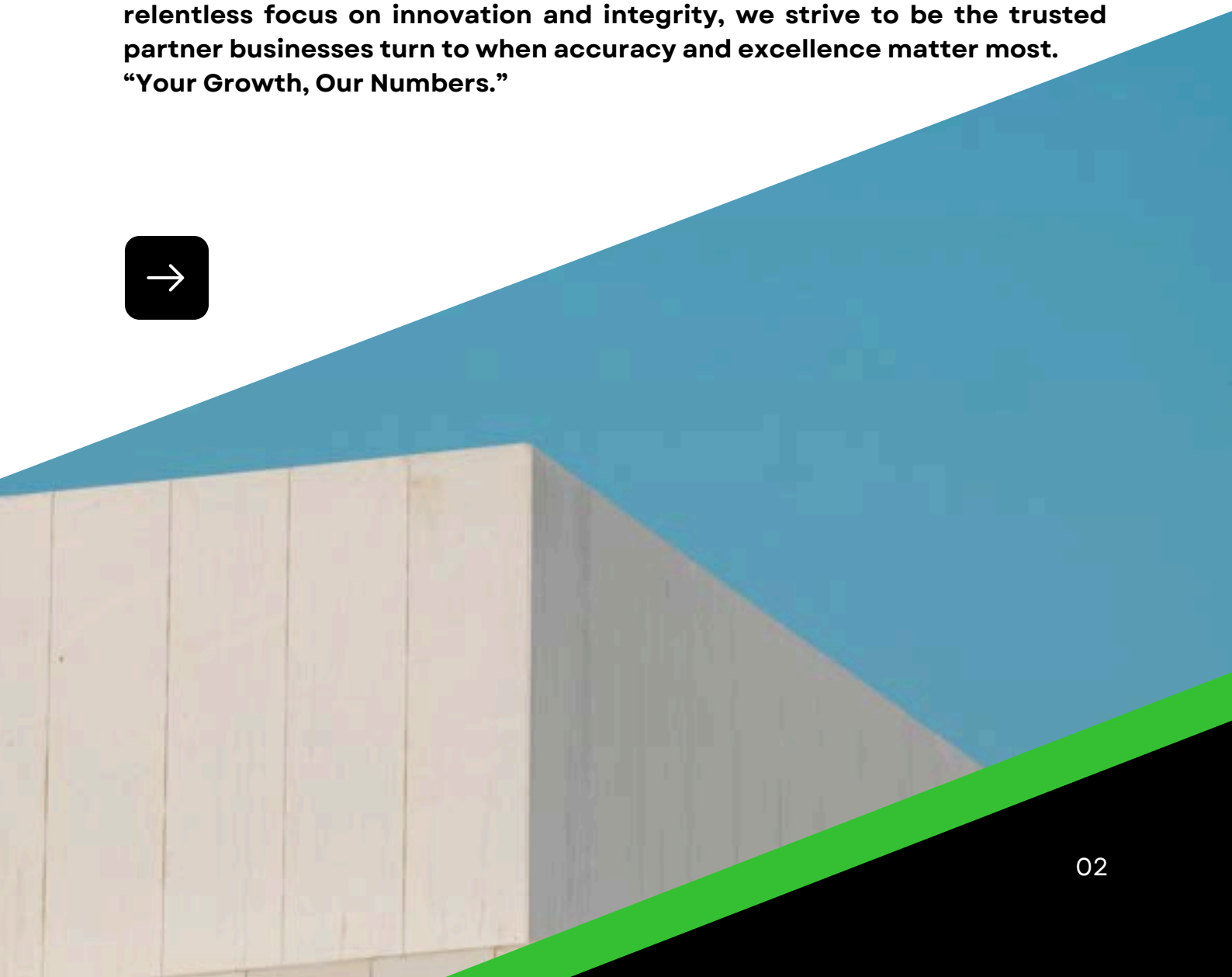
Introduction

Empowering businesses across the UAE with trusted audit, tax, accounting, AML and compliance expertise.

At Push Digits Chartered Accountants, our vision is to redefine the standards of audit, tax, accounting, AML, compliance and advisory services in the UAE by combining regulatory precision with business insight. We are committed to empowering organizations with financial clarity, compliance confidence, and growth-focused strategies. With a relentless focus on innovation and integrity, we strive to be the trusted partner businesses turn to when accuracy and excellence matter most.
“Your Growth, Our Numbers.”



Who We Are ?

2014
Founded

Dubai HQ
Office

50+
Employees

1000+
Clients Served

Founded in Dubai with a bold vision to transform the accounting and audit landscape, Push Digits Chartered Accountants has grown into one of the UAE's leading professional services firms. Under the leadership of Taha Ahmed and Farhan Aqil, the firm has expanded rapidly from a boutique practice into a trusted partner for over 1,000 businesses across industries. With a team of qualified professionals and a reputation built on precision, compliance, and innovation, Push Digits continues to set benchmarks in audit, tax, accounting, AML and advisory excellence.

Our Mission

Enabling growth through financial clarity, compliance, and innovation.

Our Vision

To be the UAE's most trusted partner for financial excellence.

Our Services

Audit & Assurance – Building Trust Through Transparency

Push Digits delivers audit solutions that go beyond numbers - ensuring compliance, enhancing governance, and building confidence. From statutory audits to forensic reviews, we safeguard the integrity of your business with precision and independence.

- **Statutory Audits - IFRS-compliant across all UAE Free Zones & Mainland.**
- **Liquidation Audits - Reports for license cancellations.**
- **Special Purpose Audits - For banks, investors, regulators.**
- **Forensic Audits - Investigating fraud, financial irregularities, and disputes.**
- **Anti Money Laundering & Compliance Audits - Independent AML/CFT reviews.**
- **Internal Audits – Strengthening controls & governance.**

What We Do

Why Push Digits

- 1,000+ audits completed
- Experienced in regulatory inspections
- Tech-driven audit approach
- Qualified team

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[Forming an Audit Opinion – The Auditor's Final Verdict]

YouTube

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[Fraud Fails When Audits Prevail]

YouTube

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[DMCC Liquidation Reports: The New VAT Rule You Can't Miss]

YouTube

Accounting & Bookkeeping – Precision That Powers Growth

We help businesses stay in control of their numbers with reliable, timely, and customized accounting solutions. From startups to multinationals, our bookkeeping services ensure accurate financial records, efficient reporting, and compliance with UAE laws - giving you the clarity to focus on growth.

What We Do

- **Monthly & Quarterly Bookkeeping**
- **Backlog Accounting & Record Restoration**
- **Management Reporting & MIS Packs**
- **·Payroll Processing & WPS Compliance**
- **Bank Reconciliation & Cash Flow Management**
- **Software and ERP Setup (PushDigits ERP, Xero, Zoho, QuickBooks, Odoo, Tally)**

Why Push Digits

- **Trusted by 500+ SMEs for ongoing accounting**
- **Team of 50+ accountants and advisors**
- **Expertise in multi-currency & high-volume transactions**
- **Strong focus on compliance, transparency, and cost efficiency**

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[Beyond Budgets, Unlock Real Growth]

YouTube

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[Management Commentary Reinvented]

YouTube

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[IFRS 9: Investment Classification That Impacts Everything]

YouTube

Corporate Tax & VAT – Compliance With Confidence

UAE's evolving tax landscape demands accuracy, speed, and expert interpretation. Push Digits provides end-to-end corporate tax and VAT solutions that help you stay compliant, minimize risk, and optimize your tax position - without surprises.

What We Do

- **Corporate Tax & VAT Registration**
- **Corporate Tax Return Filing**
- **Quarterly & Annual VAT Filings**
- **Voluntary Disclosure & Tax Clarifications**
- **Tax Group Formation & Compliance**
- **Corporate Tax Impact Assessment**
- **Transfer Pricing Advisory & Documentation**
- **Tax Health Checks & Audit Support**

Why Push Digits

- **Deep knowledge of UAE Corporate Tax Law & VAT Law**
- **Strong relationship with FTA & MOF guidelines**
- **Expertise in transfer pricing and cross-border structuring**
- **Zero penalties track record for proactive clients**

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[UAE Free Zone Tax Update]

YouTube

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[No Escape from Tax Mistakes]

YouTube

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[UAE Corporate Tax: Key Facts Every Business Must Know]

YouTube

Advisory & CFO Services – Driving Smarter Decisions

Beyond compliance, Push Digits provides strategic advisory services that help businesses grow stronger and more resilient. From feasibility studies to outsourced CFO solutions, we deliver insights that drive profitability, optimize operations, and enhance shareholder value.

What We Do

- **Feasibility Studies & Business Plans**
- **Business Valuations & Due Diligence**
- **Financial Modeling & Forecasting**
- **Restructuring & Cost Optimization**
- **Mergers & Acquisitions Support**
- **Virtual CFO & Outsourced Finance Function**

Why Push Digits

- Hands-on advisory backed by decades of experience
- Deep knowledge of UAE's regulatory and business environment
- Tailored solutions for SMEs, startups, and large enterprises
- Proven ability to unlock growth and investor confidence

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Scaling Without Sinking: The Cash-Flow Reality

YouTube

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Decoding Data: From Numbers to Impact

YouTube

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Should You Sell, Liquidate, or Just Shut Down?

YouTube

AML (Anti Money Laundering) Compliance – Safeguarding Your Business

As a DNFBP (Designated Non-Financial Business or Profession) in the UAE, you face strict AML/CFT obligations. Push Digits helps businesses implement effective compliance frameworks, ensuring readiness for regulatory inspections and protecting against legal or reputational risks.

What We Do

- **Independent AML Audits (per MOE requirements)**
- **AML/CFT Policy & Manual Drafting**
- **Client Due Diligence (CDD/KYC) Procedures**
- **Sanctions Screening and Continuous Monitoring Support**
- **STR/SAR Filing Support**
- **Staff AML Training Programs**
- **GoAML Registration & Questionnaire Assistance**

Why Push Digits

- **Proven track record supporting DNFBPs with inspections**
- **AML audits delivered for brokers, real estate, and service firms**
- **Qualified MLROs and compliance specialists**
- **Comprehensive, practical, and regulator-approved solutions**

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[Dubai's Biggest AML Compliance Warning]

YouTube

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[Clutter or Compliance Lifeline?]

YouTube

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[Targeted Financial Sanctions: Avoiding Costly Penalties]

YouTube

Company Formation & Business Setup – Your Gateway to UAE Success

Starting a company in the UAE can be complex - Push Digits simplifies it. From choosing the right jurisdiction to handling paperwork, we provide a turnkey solution that ensures your business is launched smoothly and compliantly.

What We Do

- **Mainland & Free Zone Company Formation**
- **License Applications & Renewals**
- **MOA, AOA, and Legal Structuring**
- **Bank Account Opening Assistance**
- **PRO & Government Liaison Services**
- **Advisory on Optimal Corporate Structure**

Why Push Digits

- **Strong network across mainland DED, UAE Free Zones & authorities**
- **Fast, cost-efficient, and compliant setups**
- **Integrated with accounting, tax, and audit services**
- **One-stop shop for business launch & growth**

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[UAE SMEs: The Powerhouse Driving the Future]

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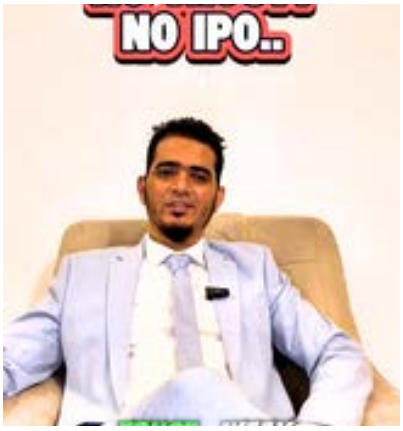

[Trust Is the IPO Currency]

YouTube

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[UAE Property Owners: One Election Could Save You Millions]

YouTube

ICV Certification – Unlocking Tender Opportunities

The UAE's In-Country Value (ICV) program is vital for businesses engaging in government and ADNOC contracts. Push Digits ensures your ICV certificate is prepared accurately and strategically to maximize scoring and competitiveness.

What We Do

- **ICV Template Preparation & Filing**
- **Review of Financial Statements for ICV**
- **Gap Analysis & Improvement Recommendations**
- **Coordination with Certifying Bodies**
- **Ongoing ICV Compliance & Renewal Support**

Why Push Digits

- **Deep expertise in ADNOC framework**
- **Strong record of successful certifications**
- **Advisory-driven approach for better scoring**
- **Integrated with audit & accounting teams**

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[Accounting Judgment or Strategic Weapon?]

YouTube

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[Why External Confirmations Are Critical in Audits]

YouTube

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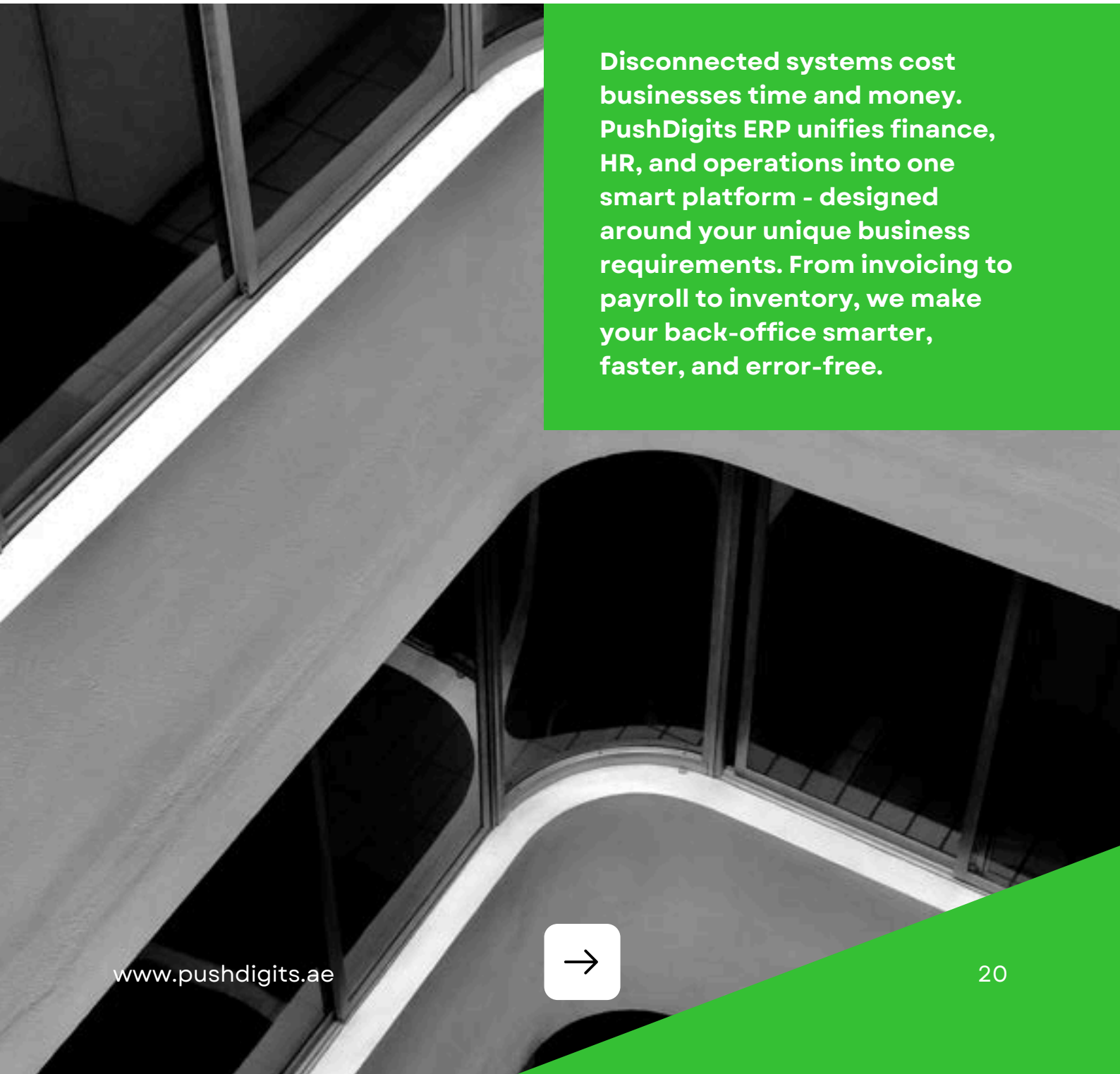
[Audit Quality Isn't Optional – It's the Backbone of Trust]

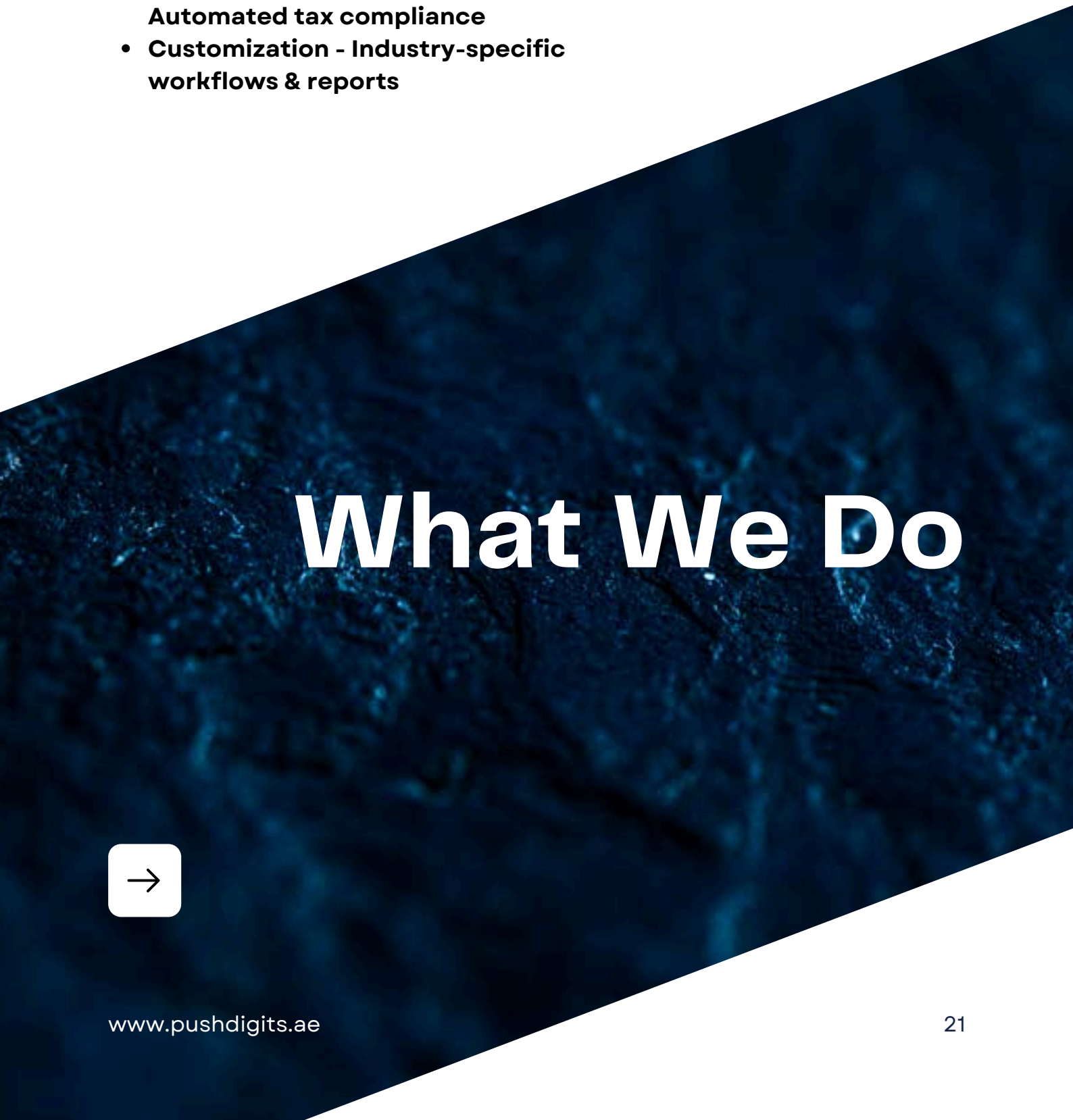
YouTube

ERP Solutions – Finance, HR & Inventory in One Place



Disconnected systems cost businesses time and money. PushDigits ERP unifies finance, HR, and operations into one smart platform - designed around your unique business requirements. From invoicing to payroll to inventory, we make your back-office smarter, faster, and error-free.

- **Finance Automation - Invoicing, reconciliations, reporting**
- **HR & Payroll Management - WPS-compliant payroll & leave tracking**
- **Inventory & Supply Chain - Multi-location stock management**
- **Project Management - Budgeting, cost-tracking, dashboards**
- **VAT & Corporate Tax Integration - Automated tax compliance**
- **Customization - Industry-specific workflows & reports**



What We Do

Why Push Digits

- **Tailored ERP built around your needs**
- **Full integration with UAE tax & compliance frameworks**
- **Dedicated support & training for your staff**
- **Scalable for SMEs and enterprises alike**

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[Lead with Metrics, Not Maybes]

YouTube

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[Unlock Profits with Smart Pricing Analytics]

YouTube

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[AI Without Trust = Risk]

YouTube

Whether you're seeking investment, expansion, or exit, Push Digits provides independent valuations and feasibility studies that give you and your stakeholders confidence. We help businesses plan strategically with financial models rooted in accuracy and foresight.

What We Do

- Business Valuations (DCF, Comparable, Asset-based)
- Feasibility Studies & Market Assessments
- Financial Modeling & Forecasting
- Business Plans for Investors & Lenders
- M&A Support & Due Diligence
- Restructuring & Cost Optimization

Business Valuations, Feasibility Studies & Financial Planning – Insights That Drive Decisions

Why Push Digits

- **Experienced valuation specialists & financial modelers**
- **Used by investors, banks & shareholders**
- **Proven across SMEs, startups & large enterprises**
- **Clarity-driven insights for smarter decisions**

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[Invest Smart, Start Strong]

YouTube

PushDigits Chartered Accountants

[What Is a Business Valuation Report – And Why Investors Care]

YouTube

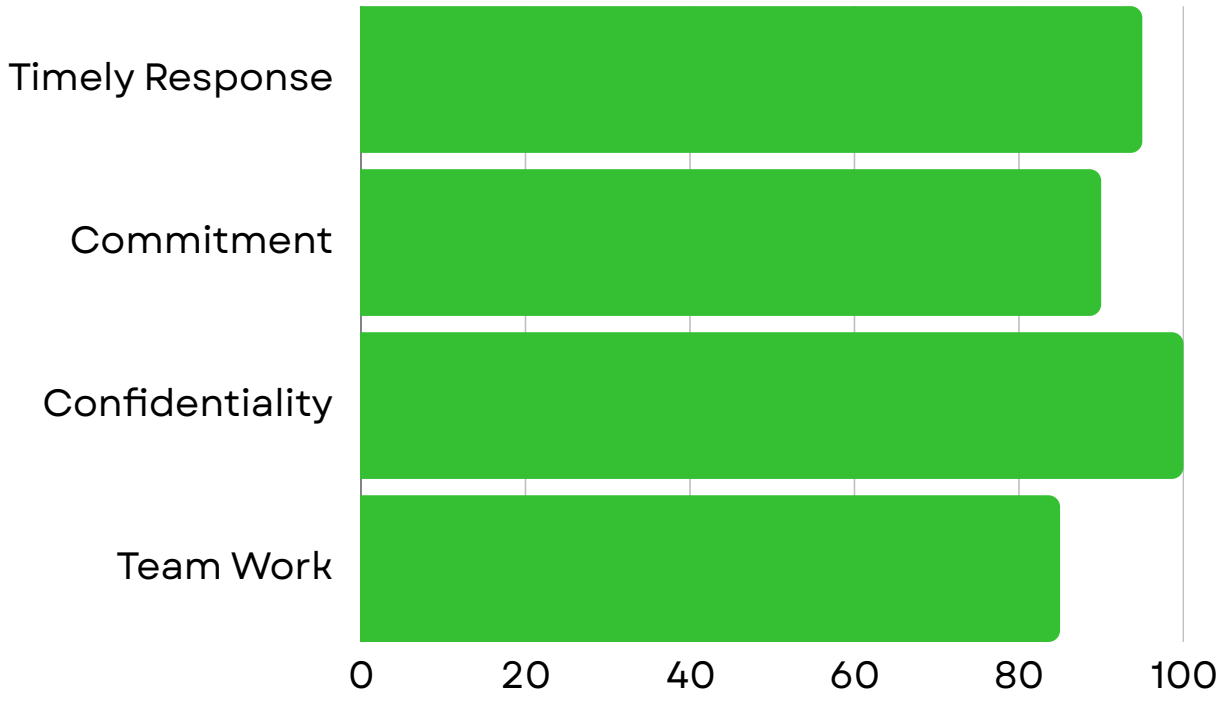
PushDigits Chartered Accountants

[Are You Really Data Privacy Compliant?]

YouTube

What Sets Push Digits Apart

- **Accuracy and compliance focus.**
- **Trusted by 1,000+ businesses across industries.**
- **Deep expertise in UAE regulatory frameworks (FTA, MOF, DFSA, ADGM, Free Zones etc.).**
- **Tech-enabled processes ensuring efficiency and transparency.**
- **Multilingual, qualified team.**



Success Stories That Speak for Themselves

At Push Digits, we measure our success by the results our clients achieve. Here are a few examples of how we've helped businesses across the UAE overcome challenges, unlock growth, and stay compliant.

Case Study 1 – Tech Startup Audit

Challenge

A fast-growing UAE tech SME had unstructured financial records and looming license renewal deadlines.

Solution

Push Digits deployed a dedicated team, restored three years of accounts within 10 days, and conducted a statutory audit aligned with IFRS.

Result

The client renewed their Free Zone license on time, avoided late penalties, and gained investor confidence.

Case Study 2 – Retail VAT Compliance

Challenge

A retail group was facing repeated FTA penalties due to errors in VAT filings and late submissions.

Solution

Push Digits implemented an automated VAT reporting system, re-filed voluntary disclosures, and trained the finance team.

Result

AED 150,000 in penalties were avoided, and compliance accuracy increased to 100% across all branches.

Case Study 3 – AML Readiness for Real Estate Firm

Challenge

A mid-sized real estate brokerage faced a Ministry of Economy inspection with no AML framework in place.

Solution

Push Digits carried out a full AML audit, drafted customized AML/CFT policies, and trained staff in KYC and STR filing.

Result

The firm passed the inspection successfully, strengthened its reputation with regulators, and safeguarded itself from future penalties.

Trusted by Leaders.
Recognized Worldwide.

Our results speak through our clients, our credibility speaks through global recognition.

Video Testimonials – Voices of Trust

Ibrahim Indres Mohamed
CEO, UFC Gym, Middle East

Simon Baker
Managing Partner, haus & haus Group

Mohamed Elassy
Manager, Elite Interactive Events

Tolga Goksin
Creative Director, Tiron Graphics

Client Testimonials with Impact

James Perry
haus & haus Group

"Farhan at Push Digits has given us exceptional service and professionalism since we enlisted his services. His knowledge, passion, dedication and aptitude for a wide range of accounting practices has been a huge advantage to our business. On call 24/7 whenever we have needed urgent advice. Do not hesitate to reach out to Farhan and his team, you will not be disappointed."

George Yiasemides
COO, UFC Gym,
Middle East

"Outsourcing is not necessarily an external option when Professional Accounting Services are rendered with intimacy and high level of commitment. That truly speaks for our experience with Push Digits."

Mubashir Anwar
Etjar Investments
(Al Ghurair Group)

"We have been working with Push Digits on multiple assignments related to VAT, accounting and liquidation. They have the technical knowledge and deliver on their promises. Push Digits is able to rise beyond the call of duty, and work alongside you as a business partner. I am happy with their professionalism and level of involvement. Being an FTA approved tax agent, they are well aware of the regulations and compliance requirements. I recommend the team highly and shall definitely engage with them in the future."

Michael T. Love
CFO & VP, Climax
Portable Machining &
Welding Systems

"Farhan is a very responsive business partner to Climax. No matter when we have questions, he always follows up quickly. This is very important when we operate on time zones that are 11 hours apart. Push Digits use of Xero technology is very helpful, providing immediate visibility into our financial information."

Global Recognition

Featured In:

USA TODAY

Forbes

Entrepreneur

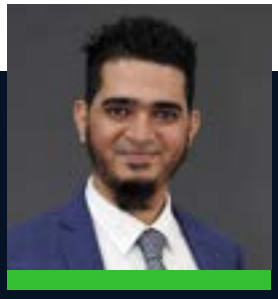
AP

IPS

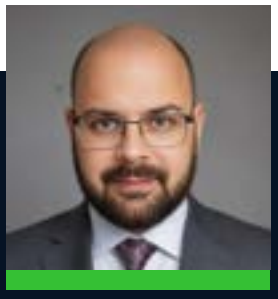
Approved Employer:

ACCA

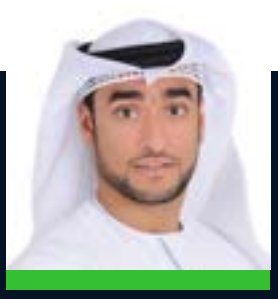
Our Leadership Team



Farhan Aqil
Co-Founder &
Managing Partner



Taha Ahmed
Co-Founder &
Managing Partner



Mohamad Al Harmoodi
Audit Partner

Selected senior managers with designations

"Our people are our strength - a team of qualified professionals with global expertise and local insight."

Tejal Pankhania
Manager – Audit | Compliance | RERA

Muhammad Awais
Accounts and Compliance Manager

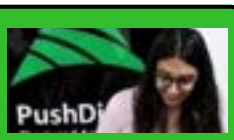
Amina Masood
Senior Auditor

Brindha P Biju
Accountant

Ritesh Gujarathi
Accountant

Saadia Shahid
Accountant

Celebrating Excellence: A Farewell Tribute to Kashish



Work With Us!

Let’s unlock your growth potential together.

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Audit. Compliance. Growth.

Thank you!